

Capabilities Chessboard: AI Frontier Labs

	ANTHROPIC	 Gemini	 Meta AI	 OpenAI		
Content Creation	Image Generation	X	Nano Banana 2	Meta AI	ChatGPT Images 2.0	Grok Imagine
	Video Generation	X	Omni	Meta AI	Sora (discontinued)	Grok Imagine
Social	Coding	Claude Code	Antigravity (Windsurf)	X	Codex	Cursor, Grok Build
	Real-time Social Data	X	Reddit partnership	Facebook, Threads	Reddit partnership	X.com
Physical World	Social Video Feed	X	X	Vibes app	Sora (discontinued)	X
	Live AI	X	Live AI video feed	Live AI video feed	Live AI video feed	Grok Live Camera
Productivity	Hardware Integration	X	Android, Fitbit, Nest, speakers	Meta AI Glasses	In development	Tesla (in-vehicle)
	Scheduled Tasks	Routines / Scheduled Tasks	Gemini Scheduled Actions	Reminders through Meta AI glasses	Scheduled Tasks	Grok Tasks
	Deep Research	Claude Research	Gemini Deep Research	X	Deep Research	DeepSearch and DeeperSearch
	Computer-Use Interface	Claude in Chrome; Computer Use API; Claude Cowork	Gemini Computer Use model	None for consumer; Meta Business Agent	ChatGPT Agent with visual browser	X
Additional Features	Work Product Creation	Create / edit Excel, PowerPoint, Word and PDFs; Claude Artifacts	Gemini Canvas for docs, apps, slides and code	Muse Spark can create websites / mini-games and interactive displays	ChatGPT for PowerPoint and Excel	Grok Skills can generate documents, decks and spreadsheets
	Shopping	X	- Universal Commerce Protocol (UCP) - AI shopping mode - Gemini shopping	Muse Spark’s shopping mode	- Agentic Commerce Protocol (ACP) - Shopping research - Instant checkout	X
	Consumer Pricing, Monthly	- Free - Pro: \$20 - Max: From \$100	- Free - AI Plus: \$5 - AI Pro: \$20 - AI Ultra: \$100	- Free (account required) - Meta One Plus: \$8⁽¹⁾ - Meta One Premium: \$20⁽¹⁾	- Free (ad supported) - Go: \$8 - Plus: \$20 - Pro: From \$100	- Free (account required) - SuperGrok: \$30 - SuperGrok Heavy: \$300



Comparing AI Deployment Partnerships

ANTHROPIC



Program Overview

- In May, Anthropic announced a new AI services company formed to work with mid-sized companies to bring Claude into their most important operations
- Applied AI engineers from Anthropic will work alongside the firm’s engineering team to identify where Claude can have the most impact, build custom solutions, and support customers over the long term

- In May, OpenAI launched the OpenAI Deployment Company, a new company designed to help organizations build and deploy AI systems
- Extends OpenAI’s ability to embed engineers specialized in frontier AI deployment, known as Forward Deployed Engineers, or FDEs, into organizations working on complex problems in demanding environments

Major Partners

Founding partners:

Blackstone Hellman & Friedman Goldman Sachs

Additional consortium backers:

APOLLO GENERAL ATLANTIC GIC
LGP LEONARD GREEN & PARTNERS SEQUOIA

Lead and co-lead founding partners:

TPG⁽²⁾ Advent BainCapital Brookfield

Additional founding partners:

BBVA B Capital EMERGENCE GOANNA CAPITAL
Goldman Sachs SoftBank WARBURG PINCUS WCAS

Operating Model

- Focused on identifying use cases, building Claude-powered systems and providing ongoing implementation support
- Functions as an enterprise services extension of the Claude Partner Network

- Represents a committed partnership between OpenAI and 19 leading global investment firms, consultancies, and system integrators
- Workflow diagnostics used to identify high-impact automation opportunities

JV Structure

- Standalone entity with reported ~\$1.5B capitalization

- Majority-owned and controlled by OpenAI with \$4B+ of initial investment, which it will use to scale operations and acquire firms that can accelerate the mission of ensuring that artificial general intelligence benefits all of humanity

Acquisitions to Date

